



# **The Rural Connect**

Volume 01 Issue 04 Hyderabad October 2021 Pages 8 Rs.5/-

## महात्मा गाँधी राष्ट्रीय ग्रामीण शिक्षा परिषद

#### **Mahatma Gandhi National Council of Rural Education**

Department of Higher Education, Ministry of Education, Government of India



"Skilling needs to be integrated into school and higher education as it increases value to education and adds employability to education right from school to higher education" said Shri Dharmendra Pradhan, Minister of Education and Skill Development and Entrepreneurship speaking on the occasion of Shri K Sanjay Murthy taking over as Education Secretary and Shri Amit Khare's Superannuation on 30th September at AICTE Auditorium.



All India Council for Technical Education (AICTE) organised a felicitation event for Shri Amit Khare, former Education Secretary. Shri K Sanjay Murthy is India's new Higher Education Secretary, replacing Shri Amit Mare upon his superannuation.

Dr. W G Prasanna Kumar Chairman MGNCRE also attended the program.

# "A vibrant digital ecosystem in education will expand learning opportunities for the students, spur innovation and entrepreneurship in the education sector" asserted Shri Dharmendra Pradhan

Speaking on the occasion of Teacher's Day Union Education Minister, while lauding Teachers as Nation Builders, called for bridging the digital divide and reaching the unreached to bring greater inclusion in education. He called for innovative approach towards leveraging technology to expand existing platforms to cover the spectrum of education and skill development. "Digital initiatives taken in education during pandemic will be strengthened and institutionalized. Government is working towards creating greater synergy between education and skills as outlined in the National Education Policy (NEP) 2020 for making a future-ready workforce.

#### More Private Institutions need to participate in National Rankings.....

The Union Education
Minister released the sixth
edition of the National
Institute of Ranking
Framework (NIRF) ranking
2021. IIT Madras has topped
the list in the overall

category, while IISc Bengaluru is at the second position followed by IIT Bombay. The institutes are given scores based on – teaching, learning and resources (TLR), research and professional practice (RP), graduation outcomes (GO), outreach and inclusivity (OI), peer perception.



"I look forward to work with
Shri Sanjay Murthy in making skilling
more vibrant and aspirational and in
achieving new benchmarks in the
implementation of NEP" said
Shri Dharmendra Pradhan as he
welcomed the new Education Secretary.



## Agenda Indicated to MGNCRE by New Education Secretary Shri K Sanjay Murthy

- Quantifiable Performance Indicators to be taken up for estimating sustainability index of Higher Educational Institutions under Swachhta Action Plan
- Skill Development aspects are to be integrated into the Vocational Education-Experiential Learning oriented work of MGNCRE
- A method of Co-ordinated effort with skill development department has to be finalized and presented to Ministry of Education
- A method of consolidation of the works of Campus Sustainability Indicators is to be submitted by MGNCRE

Shri Dharmendra Pradhan called for more private institutions to participate in the National Rankings and achieve recognition for their efforts in Swachhta. "Clean and Green Campuses along with adoption of waste management technologies and water conservation are the need of the hour" he affirmed.

#### **Editor's Note**

I extend my warm wishes to Shri K Sanjay Murthy, the new Education Secretary. MGNCRE looks forward to more co-ordinated efforts with the Ministry for more impactful and progressive work.

Teachers shape the destiny of the country. Teachers are personality builders, society builders, and nation builders. I wish the Teaching fraternity on the occasion of Teacher's Day. The National Education Policy 2020 has set an ambitious objective of establishing India as a global knowledge super power. I envisage such education that students develop commitment to the constitutional values and fundamental duties, and they become aware of their role in the changing global scenario.

#### MGNCRE - Review of Activities - September 2021

25 Minor Research Projects, 24 Major Research Projects, 20 PhD Fellowships – Initiated

**3** District Level Workshops/**14** Higher Educational Institutions/ **56** faculty members - Connecting HEIs with **One District One Product (ODOP)** approach and 4 Round Table Meetings for promoting **Rural Entrepreneurship** 

**428 Vocational Education** Workshops at District Institutes of Education and Training/18481 Action Plans/23329 Participants (total to date)

258 Swachhta Action Plan District Level Cluster Workshops/1927 Institutions/4926 participants

**4** MoUs with HEIs for Rural Management

**UBA** – Orientation Program for newly selected UBA PIs under RCI, MGNCRE

**Vocational Education Pedagogy Manual** - Workshop Manual Developed for Teacher Trainees - Vocational Education Pedagogy for integration of one district one crop/craft

"Rural Management: Irrigation Management" BBA RM
Text Book Published

15 AV Lessons in BBA Rural Management

MGNCRE called for Indian Public Policy Researchers and Implementation Review Organisations/Research

Organisations research
Organisations for the MGNCRE
Research Projects (Major/Minor
Projects) and PhD Fellowships for
the year 2021-22. The proposed
studies could be multidisciplinary
or may belong to a social science
discipline. The criteria and priority
areas are the public policies
implemented by the State and
Central Governments focusing or
having an element addressing the
concerns of Rural India.

20 PhD Research Fellowships were awarded for studies on the

outcomes of public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India. 24 Major Research Projects were awarded. The work will focus on curriculum development. The Studies will enhance the knowledge in various dimensions of policy formulation as well as implementation while at the same time support in developing Curriculum with the specific inputs. 25 Minor Research Projects were awarded. Every Minor Action Research Project would have outcomes which will help in handling policy

approved

country.

Management

Entrepreneurship,

SEPT. 4, 2021(SATURDAY)

WINASHI ROAD, COIMBATORE 641004

Waste Management & Water Conservation

@PSGIM ALUMNI HALL, PSG INSTITUTE OF MANAGEM

NIT Warangal has started MTech

Waste Management. The course is full. PSG College Coimbatore have started MBA Waste Management and recruited the faculty also for that. This will start this semester. 9 other Institutions have initiated the AICTE

developed by MGNCRE. HEIs' contribution to Waste Management would be enormous. Best wishes to waste management profession in the

conceived

Waste

Social

and

Course

@ 9:00 AM Workshop on:

formulation as well as implementation dimensions thereby contributing to constructive policy making.

MGNCRE initiated the One District One Product (ODOP) campaign for addressing rural entrepreneurship. ODOP is an excellent opportunity for students to Intern when studying and convert concepts into Skills. The interns will extend professional help and support in marketing and branding of ODOP approach in respective districts across the country.

As part of awarding District Green Champions for 732 districts in the country, MGNCRE conducted 258 District Level Cluster Workshops engaging 4926 participants including Principals, faculty and students from 1927 Higher Educational Institutions. MGNCRE had earlier awarded 400 District Green Champions, working with more than

warmly welcome Shri K Sanjay Murthy, the new Education Secretary. MGNCRE looks forward to work as per the agenda indicated by the new Education Secretary.

Teacher's Day is an occasion to thank our teachers who have contributed to our growth and development. Along with providing knowledge in life, teachers also give direction in our life. A teacher is a source of knowledge. I call upon students to adhere to the advice of teachers and become good citizens of the country.

22,000 Higher Educational Institutions involved in community engagement,

Greenery, Water Conservation, Solid Waste Management, Energy Management, Sanitation and Hygiene and Covid Awareness and Preparedness, across the country. The awards were presented by District Collectors/Commissioners/Magistrates. Now, the Council is on the way to award the remaining 332 HEIs district wise, which will be completed phase wise by February 2022.

MGNCRE, in association with PSSCIVE NCERT Bhopal Called for Azadi Ka Amrit Mahotsav Competitions commemorating 75 years of India's Independence. 428 Vocational Education and Experiential learning workshops in total engaging 23,126

I welcome the 69 researchers onboard who will eventually contribute to constructive policy making and implementation through their studies. For the country to develop, rural studies are essential and this academic intervention by MGNCRE speaks volumes of the Council's commitment towards rural concerns.

14 Higher Educational Institutions with 56 faculty members participated in 3 District level workshops of MGNCRE's One District One Product campaign. The interns are

participants were conducted in District Institutes of Education and Training (DIET). The discussions in the workshops have been around Nai Talim and subject methodologies, topics around experiential learning and use of tools for different subject methodologies.

We have our organizational goals lined up for the upcoming months. It gives me great pleasure to announce that our works have had great long- lasting outcomes due to which we are able to carry forward the activities into this year too and implement them successfully.

> Dr. W G Prasanna Kumar Chairman MGNCRE

working on this initiative for connecting higher educational institutions with rural enterprises through District Resource Persons of Prime Minister Formalisation of Micro Food Processing Enterprises (PMFME) scheme under Ministry of Food Processing Industries (MoFPI). Our Swachhta Action Plan workshops for awarding the remaining 332 District Green Champions are going on track.

Dr. Bharat Pathak Vice Chairman MGNCRE

#### MGNCRE Team Celebrates Teacher's Day Chairman MGNCRE – Leading from the Front!





Team MGNCRE organized an online celebration of Teacher's Day on 5<sup>th</sup> September. Dr. W G Prasanna Kumar Chairman MGNCRE was warmly honoured for his contribution to the world of Experiential Learning and Teaching. "Teachers are born with golden hearts, have patience like saints and have unstinted dedication as well as commitment" said Chairman MGNCRE as he addressed the session.

#### PhD, Major and Minor Research Projects

Keeping the quintessential need for constructive policy making while addressing rural concerns of the country, 69 research studies have been initiated. MGNCRE called for Indian Public Policy Researchers and Implementation Review Organisations/Research Organisations for the MGNCRE Research Projects (Major/Minor Projects) and PhD Fellowships for the year 2021-22. The proposed studies could be multidisciplinary or may belong to a social science discipline. The criteria and priority areas are the public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India.

20 PhD Research fellowships were awarded for studies on the outcomes of public policies implemented by the State and Central Governments focusing or having an element addressing the concerns of Rural India.

24 Major Research Projects were awarded. The Studies will enhance the knowledge on issues addressed and various dimensions of policy formulation as well as implementation while at the same time support in developing Curriculum with the specific inputs.

25 Minor Research Projects were awarded. These projects would have outcomes which will help in handling policy formulation as well as implementation dimensions thereby contributing to constructive policy making.

MGNCRE suggested/identified 29 public policies for the studies - 1.MGNREGA- The Mahatma Gandhi National Rural Employment Guarantee Act 2005, 2. PMAY-G- Pradhan Mantri Awaas Yojana-Gramin, 3. Swamitva Yojana, 4. Mission Antyodaya, 5. DDUGKY-Deen Dayal Upadhyaya Grameen Kaushalya Yojana, 6. PMGSY-Pradhan Mantri Gram Sadak Yojana, 7. NSAP- National Social Assistance Programme, 8. SPMRM- Shyama Prasad Mukherji Rurban Mission, 9. SAGY- Saansad Adarsh Gram Yojana, 10. Sabki Yojana Sabka Vikas, 11. Gram Samridhi Evam Gram Swachhta Pakhwada Swachh Gram, 12. DAY-NRLM-



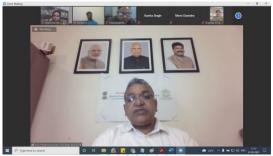
Deendayal Antyodaya Yojana- National Rural Livelihood Mission, 13. Gram Swaraj Abhiyan, 14. Sampoorn Gramin Yojana, 15. Jal Shakti Abhiyan and Atal Bhujal Yojana, 16. Ayushman Bharat: PM Arogya Yojana, 17. National Education Policy 2020 Performance and Delivery, 18. Atma Nirbhar Bharat and Rural India, 19. Farmer Producer Organisations, 20. PM Kisan Scheme, 21. Implementation of any other public policy by state/central government addressing rural concerns, 22. Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, 23. Jal Jivan Mission, 24. Samagra Siksha Jal Suraksha, 25. Rural Self Employment Training Institutes, 26. PM Rural Development Fellows, 27. PM Ujala Yojana, 28. Ujala Yojana 29. PM Aspirational Districts Program



"Major Action research projects need to enhance knowledge in various dimensions of policy formulation as well as implementation while at the same time support in developing Curriculum with the specific inputs. The outcomes of research need to create inputs for the systemic interventions and the research needs to be functional and useful to the stakeholders" asserted Chairman MGNCRE while addressing the interactive session for the 24 researchers from reputed Universities and Institutions from different states. The researchers shared their topics of research and explained their possible contribution to curriculum development.



"Every Minor Action Research Project should have outcomes which will help in handling policy formulation as well as implementation dimensions. Research should also focus on making contribution to constructive policy" affirmed Chairman MGNCRE in the interaction with the 25 Minor Research Project researchers. They explained the possible contribution of their projects in policy making and implementation.



"MGNCRE is looking for contributors who would create knowledge and not those who are merely pursuing PhD for acquiring a Doctorate degree" said Dr W G Prasanna Kumar Chairman MGNCRE as he welcomed the 20 PhD aspirants onboard in an online interaction. The participants shared information about their PhD topics and explained their possible contribution towards the rural community.

#### One District One Product (ODOP) Campaign under PMFME, MoFPI

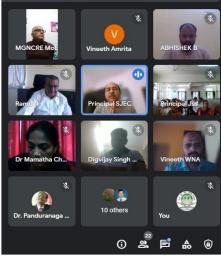
#### Internship to Entrepreneurship......

Taking on the onus of strengthening the process of teaching and learning with institutional systems and processes, MGNCRE initiated the One District One Product (ODOP) campaign for addressing rural entrepreneurship. ODOP is an excellent opportunity for students to Intern when studying and convert concepts into Skills. Each district needs to take up respective ODOP product and find ways of improving product quality, managing the surplus agri-produce and work on creating rural to urban (farm to home) marketing linkages which may help the rural agripreneur improve his/her income. 15 Interns were selected for One District One Product campaign.

The interns will extend professional help and support in marketing and branding of ODOP approach in respective districts across the country. Five faculty members of each HEI are made team leaders for

- 1. Internship and Apprenticeship with Rural Enterprises 2. Initiating Rural Entrepreneurship 3. Networking with Rural Manufacturers
- 4. Developing Rural Technological Interventions 5. Grooming students to be Rural Entrepreneurs. Each Institution will be awarded an Institutional Certificate of Recognition.

14 Higher Educational Institutions with 56 faculty members participated in 3 District level workshops in Dakshina Kannada district of Karnataka, and North Tripura and West Tripura Districts of Tripura. The interns are working on this initiative for connecting higher educational institutions with rural enterprises through District Resource Persons of Prime Minister Formalisation of Micro Food Processing Enterprises (PMFME) scheme under Ministry of Food Processing Industries (MoFPI). The students will extend professional help and support in marketing and branding of ODOP approach in respective districts.



Shri Dilip Kumar, Assistant Director of Fisheries, Department of Fisheries, Govt. of Karnataka shared the ODOP work being done in Dakshina Kannada. He said "Small enterprises are in need of facilities like electrically operated automatic dryers for the drying and culturing of marine food." Shri. Rio, Principal of SJEC, DK. Prof. Nagaveni from JSS, Dharwad shared the importance of inclusiveness and equality in implementing the program to ensure the benefit was extended to one and all to enable equal opportunity. The workshop conducted on 28th September was convened by Shri Abhshek, District Resource Person for Bengaluru Urban (ODOP).

The village is the cell of the national body and the cell-life must be healthy and developed for the national body to be healthy and developed.

SRI AUROBINDO

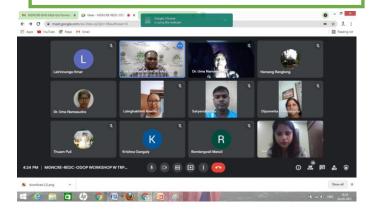
**One District One Product** - The scheme adopts the One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP for the scheme will provide the framework for value chain development and alignment of support infrastructure. There may be more than one cluster of ODOP products in one district. There may be a cluster of ODOP products consisting of more than one adjacent district in a State.

The States would identify the food product for a district, keeping in perspective the focus of the scheme on perishables. A baseline study would be carried out by the State Government. The ODOP product could be a perishable Agri produce, cereal-based product, or a food product widely produced in a district and their allied sectors. An illustrative list of such products includes mango, potato, litchi, tomato, tapioca, kinnu, bhujia, petha, papad, pickle, millet-based products, fisheries, poultry, meat as well as animal feed among others. Besides, certain other traditional and innovative products including waste to wealth products could be supported under the Scheme. For example, honey, minor forest products in tribal areas, traditional Indian herbal edible items like turmeric, amla, haldi, etc.

Support for agricultural products would be for their processing along with efforts to reduce wastage, proper assaying, and storage and marketing.

The Department of Commerce is focusing on agriculture crops on a cluster approach for support for exports under the Agriculture Export Policy, and the Ministry of Agriculture is also focusing on a cluster approach for the development of specific agriproducts in districts having a comparative advantage. The ODOP approach of the scheme would lead to easing in providing common facilities and other support services.

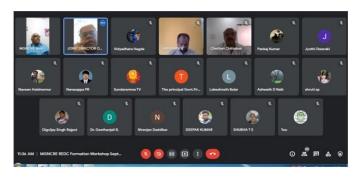
Source: https://mofpi.nic.in/pmfme/one-district-one-product



"The development of each one is the identity of a self-reliant India "Encourage Rural Entrepreneurship through One District One Product
(ODOP) - was introduced to reap the benefit of scale in terms of
procurement of inputs, availing common services and marketing of
products. This will provide support for agricultural products for their
processing along with efforts to reduce wastage, proper assaying, and
storage and marketing. Faculty members from various Higher
Educational Institutions of North Tripura District in Tripura attended
the workshop conducted on 28th September and promised to extend
support to the rural enterprises in promotion of ODOP in North Tripura.
District Resource Person from Ministry of Food Processing Industries
Mr. Kriti Sundar Dey shared his insights during the workshop about
ODOP approach and explained how this will help the students to
become entrepreneurs.



It is time for every citizen to become "Vocal" about their "Local" products and make them "Global". One District One Product (ODOP) approach - Support for agricultural products would be for their processing along with efforts to reduce wastage, proper assaying, and storage and marketing. Faculty members from various higher educational institutions of Dakshina Kannada District in Karnataka attended the workshop on ODOP approach and promised to extend support to the rural enterprises in promoting their products. District Resource Person from Ministry of Food Processing Industries Mr. B. Abhishek shared his insights during the workshop about ODOP approach.



Principals and Faculty Members of 14 HEIs from 9 Districts of Karnataka participated in the thought leadership session on 29th September and acknowledged the need for value based educational activities to make the students employable. MGNCRE's initiative of connecting Rural Enterprises with One District One Product (ODOP) is to open up opportunities for students to begin with internship and conclude with Entrepreneurship. The modalities of the ODOP implementation were shared by Smt. Pushpa, Asst. Director of Agriculture, Chikkaballapur. Degree college students have a good opportunity to take up entrepreneurial activities and will be supported by the local Nodal Agencies - Prof. Narasappa insisted on making it compulsory for degree college students to submit a project report on rural entities and ideas to improve rural economy. Prof T C Sundaramma echoed her thoughts on making students 'Aatmanirbhar' and creating opportunities to earn their livelihood. Each district needs to take up respective ODOP product and find ways of improving product quality, managing the surplus agri produce and work on creating rural to urban (farm to home) marketing linkages which may help the rural agripreneur improve his/her income. The program was convened by Shri Abishek, District Resource Person, ODOP, Bengaluru Urban.

"Gandhi was a symbol of honesty, integrity, compassion and humanity. On the occasion of the centenary of Gandhi's arrival in Odisha, I urge people to support 'vocal for local' mantra to encourage the handicraft industry and local artisans. Local artisans are a vital cog in the vision of Aatmanirbhar Bharat," Shri Dharmendra Pradhan Union Education Minister



Karnataka State Agricultural Produce Processing & Export Corporation Limited (KAPPEC) interacted with Principals and Faculty of the newly constituted Rural Entrepreneurship Development Cells(REDCs) from Bengaluru Urban District . Fifteen Colleges participated in a lively interaction with Shri Jayaswamy, JDA and Smt. Mathura Pai, ADA (Bengaluru Urban) on the Internship opportunities for the Management and Business Studies students. The program is at implementation stage. Faculties discussed the various means of getting students interested (in Rural Entrepreneurship) and participate in ODOP activities. ODOP is an excellent opportunity for students to Intern when studying and convert concepts into Skills. The program was coordinated by Shri Abhishek, District Resource Person, ODOP.



Faculty members from various Higher Educational Institutions of West Tripura District in Tripura attended the ODOP workshop conducted on 28th September and promised to extend support to the rural enterprises in promotion of ODOP product of West Tripura i.e., Bakery products. District Resource Person from Ministry of Food Processing Industries Ms. Paramita Chakraborty shared her insights during the workshop about ODOP approach and explained how this will help the students to become entrepreneurs.





#### **Azadi Ka Amrit Mahotsav**

#### Nai Talim Vocational Education and Experiential Learning Activities in DIETs

MGNCRE, in association with PSSCIVE NCERT Bhopal Called for Azadi Ka Amrit Mahotsav Competitions commemorating 75 years of India's Independence. Students of District Institutes of Education and Training (DIETs) who have Vocational Education Nai Talim and Experiential Learning (VENTEL) Cells are participating in the competitions from 15th August to 5th September. 428 Vocational Education and Experiential learning workshops in total engaging 23,126 participants were conducted in District Institutes of Education and Training (DIET) in the states of Uttar Pradesh, Maharashtra, Bihar, Chhattisgarh, Madhya Pradesh, Rajasthan, Uttarakhand, Jammu and Kashmir, Gujarat, Mizoram, Delhi, Sikkim and West Bengal. The focus areas include Vocational Education, Self-reliance (Atmanirbharta), Swachhta and Health and Community Engagement. The discussions in the workshops have been around Nai Talim and subject methodologies, topics around experiential learning and use of tools for different subject methodologies. 18,481 Action Plans related to at least one vocation were received. Contests called as part of Azadi Ka Amrit Mahotsav highlighted the importance and need of vocation and honouring people engaged in the vocation in the neighbourhood.

Vocational Education - DIET Workshops - September 2021

icational Education – Die i Workshops – September 20			
#	State	Workshops	Action Plans
			Received
1	Gujarat	9	481
2	Maharashtra	17	2002
3	Uttar Pradesh	15	906
4	Mizoram	2	103
5	Sikkim	1	10
6	West Bengal	9	577
7	Jharkhand	2	121
8	Jammu & Kashmir	9	257
9	Delhi	5	604
10	Uttarakhand	13	142
11	Bihar	16	1314
12	Rajasthan	10	476
13	Assam	10	381
14	Karnataka	1	11
		119	7385

Vocational Education Workshop - Karnataka

"Gandhiji's Basic Education, which was conceived in 1937, gave emphasis to vocational skills that help to manage our life; education is not about knowledge alone; holistic education through integration of Vocational Education is the need of the hour ", said Shri M R Maruthi, Director, Department of State Education Research and Training (DSERT), Karnataka during the Online State Level Workshop on Vocational Education Pedagogy Action Plan 2021-22 organized by MGNCRE on 23rd September, 2021.

Principals and Faculty members of DIETs and Govt. Colleges of Teacher Education from Karnataka shared interesting ways of integrating Vocational Education Methodology into the D EL Ed Curriculum through One District One Product flagship crops and crafts. DIET Shimoga said that it would innovate and get students to prepare Pineapple Gulkand while DIET Kolar picked preparation of Tomato Ketchup; DIET Tumkur would encourage coconut-based products and DIET Kumta would take up making papads from Jackfruit – these were a few of the ideas shared by enthusiastic and excited participants during the workshop. The workshop was attended by approx. 140 Principals and Faculty from DSERT, DIETs and CTEs of Karnataka.

"We are inspired a lot by this workshop. We will integrate the beauty of local crafts and crops with teacher education and school curriculum as

a part their experiential learning. We will take it up as an ABHIYANA in our district duly keeping the provisions and recommendations of the NEP 2020," said, Dr Ashok Limakar, Senior Lecturer of DIET Vijayapura after attending the workshop. "We learnt how to coordinate Hand Heart and Head and why we should enable students for productive work with economic value through vocational education", said

Dr. Renuka Amalazari, Faculty of DIET Dharwad. Smt Parvathi was the coordinator for the workshop from DSERT.



Director DSERT Karnataka addressing the Workshop





In response to MGNCRE's call for honoring workmen in the neighborhood commemorating the country's 75th year of Independence, several HEIs sent in their activities. St Ann's College of Education (Autonomous) Secunderabad - M.Ed students' efforts of honoring people who help us —



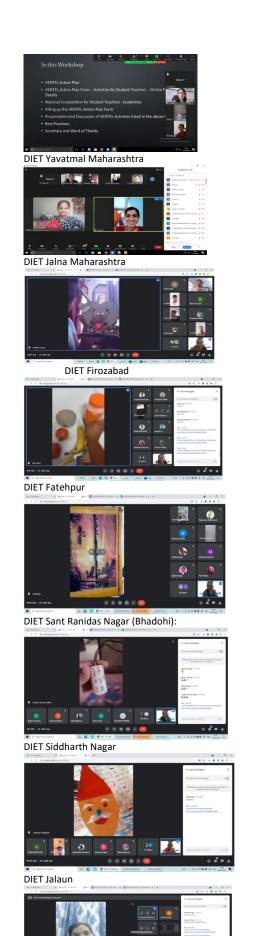


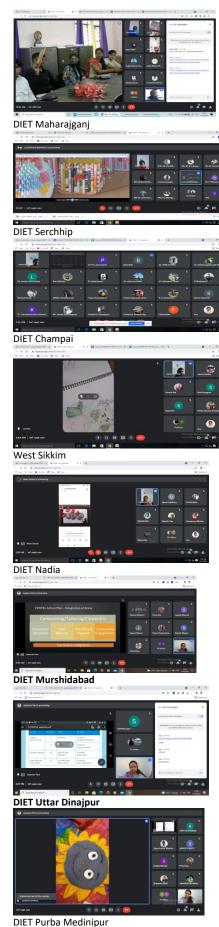
**Glimpses of DIET Workshops in Other States** 





DIET Navsari Gujarat DIET Aurangabad Maharashtra









Engaging with the community to understand their difficulties and working with to find solutions is another aspect of Vocational Education Pedagogy which is included in this workshop through a case study. The participants are also exposed to on-ground implementation of experiential learning activities through yet another video case study of Abhyasa Vidyalayam in Vijayawada. Pre-Workshop, Workshop and Post-Workshop steps are detailed clearly in this manual.

**DIET Jhasi** 

#### Rural Management/Rural Entrepreneurship



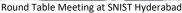
**5 MOUs** were signed for exploring, extending and strengthening mutual relationship for promotion of professional education in Rural Management by sharing the facilities and expertise – 1. TERI School of Advanced Studies, New Delhi

- 2. Vaikunth Mehta National Institute of Cooperative Management, Pune, Maharashtra
- 3. Sree Saraswathi Thyagaraja College, Pollachi, Tamil Nadu
- 4. Marudhar Kesari Jain College for Women, Vaniyambadi, Thirupattur, Tamil Nadu
- 5. Chandigarh Business School of Administration, Jalandhar, Punjab

4 Round Table Meetings were held for promoting Rural Entrepreneurship -

1. Madras University, Chennai 2. Sreenidhi Institute of Science & Technology (SNIST) Hyderabad 3. Shri Sangameshwara Arts, Commerce, BSW & PG College, Belagavi and 4. Patrician College of Arts and Science, Adyar, Chennai







Social Entrepreneurship Program

#### **District Green Champions - Swachhta Action Plan District Level Cluster Workshops**

As part of awarding District Green Champions for 732 districts in the country, MGNCRE conducted 258 District Level Cluster Workshops engaging 4926 participants including Principals, faculty and students from 1927 Higher Educational Institutions. MGNCRE had earlier awarded 400 District Green Champions, working with more than 22,000 Higher Educational Institutions involved in community engagement, Greenery, Water Conservation, Solid Waste Management, Energy Management, Sanitation and Hygiene and Covid Awareness and Preparedness, across the country.

The awards were presented by District Collectors/Commissioners/Magistrates. Now,

the Council is on the way to award the remaining 332 HEIs district wise, which will be completed phase wise by February 2022.

138 HEIs had completed identifying and reflecting on the challenges on campus post COVID wave and designed the activities in response. These colleges will work with time bound activities for the next forty days.

The workshops focused on preparation, planning, timelines, self-evaluation methods, ratings, inclination of faculty members for action research through Swachhta Action Plan (SAP) activities both on campus and in villages and the equation of Swachhta with Social Entrepreneurship.

International Day of Sign Languages was connected to SAP activities and linked to the seriousness of the implementation of Swachhta on campus. Significant activities included display of Swachh policy in the form of signage and signboards and taking of Swachh Pledge. Achievements of Swachhta Action Plan and Swachh Bharat Abhiyan were reiterated in signs.

61 HEIs have shared reports on the activities conducted physically involving student teamspost the unprecedented challenge COVID.

Neatness and cleanliness is not a function of how rich or poor you are but that of mentality and principle."- Ikechukwu Izuakor.





### महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद

#### Mahatma Gandhi National Council of Rural Education

(formerly National Council of Rural Institutes)

Department of Higher Education, Ministry of Education, Government of India



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